

## 14 Cook Street, Mortdale

Apartment • ID 419378750

livinghere

realestate.com.au  
Australia's No.1 property site™

Days on Market

30

Ad types (Expires 22 October)

Feature Property

eBrochures

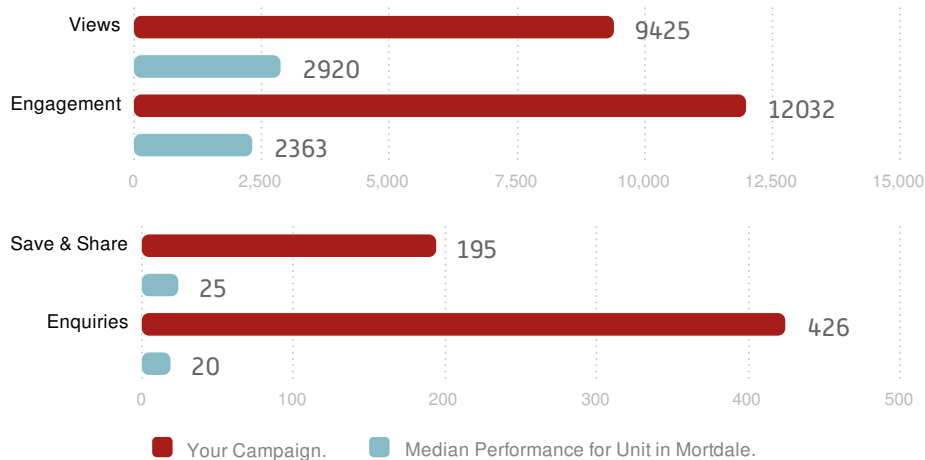
0 eBrochures sent

### Campaign Report from 22 Sep, 2016 to 21 Oct, 2016

Total Campaign Performance	9,425 Views	12,032 Engagement	195 Save & Share	426 Enquiries
realestate.com.au	9,425	12,032	195	426
China, HK & SE Asia	0	0	0	0

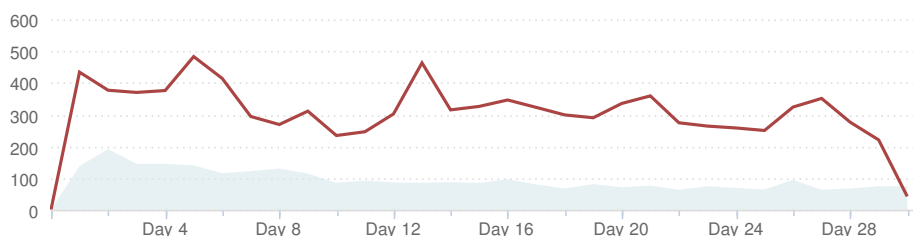
\*Excludes reporting from au.fang.com

### Campaign Performance - realestate.com.au

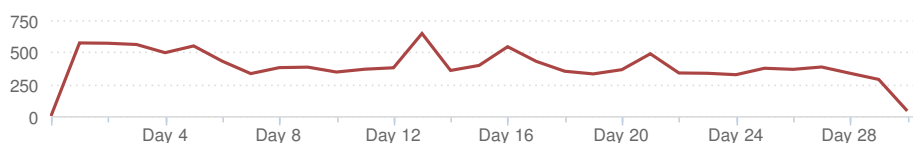


### Campaign Timeline - realestate.com.au

Views User interactions that indicate an initial interest in your property



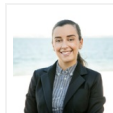
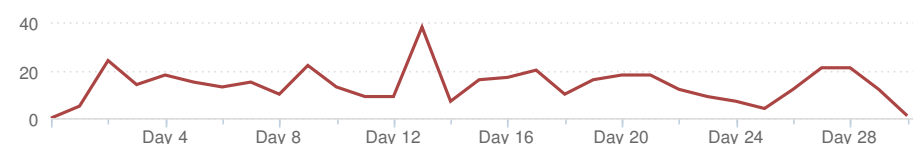
Engagement Indications of a deeper interest in the details of your property



Save & Share Interactions that indicate ongoing consideration of your property



Enquiries Interactions that imply plans to visit your property or contact your agent



**Anastasija Kaplanis**

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### Marketing History

Listed

22 Sep 2016

Feature Property

Day 1

### Views Include

4568 Property Carousel Views  
4303 Property Page Views  
554 Property Map Fly-outs

### Engagement Includes

11601 Photo Views  
399 Map Interactions  
32 StreetView Views  
0 Floor Plan Views  
0 Project Profile Ad Click  
0 Video Views  
0 Virtual Tour Views

### Save & Share Includes

150 Saves to MyRealestate  
20 Shares on Social Media  
17 Send to a Friend  
6 Print Page  
2 Notes in MyRealestate

### Enquiries Include

140 Email to Agent  
135 Phone Reveals  
63 Applications for Property  
28 Click-throughs to Agent Website  
25 Inspection Times Saves  
24 Property Directions  
10 Agent Details Views  
1 Inspection Times Reveals

Campaign Reports are based on information gathered from site usage and are provided for general indicative and trending purposes only. We do not warrant the accuracy or reliability of this data.